



# Sense Production – an agency specializing in **the optimization of online sales**

Online sales optimization is not the only thing we can do, but that's what we really enjoy doing and we do it in the best possible way



# In which cases can we give you a helping hand?

01

Website is visually pleasing,  
but it doesn't sell

02

Site traffic is high –  
sales are low

03

Endless technical  
problems

04

Weak mobile  
version

05

Lack of experience in  
organizing online - sales



# So, what were we doing?

## Designing and creating

- ✦ Hypermarkets
- ✦ Marketplaces
- ✦ Niche stores
- ✦ Retail platforms
- ✦ Specialized internet services
- ✦ Branded landing pages
- ✦ Specialized ERP systems for enterprises

## For a wide variety of business areas

- ✦ Household appliances and electronics
- ✦ Food products
- ✦ Healthcare
- ✦ IT
- ✦ Jewelry
- ✦ Flower business
- ✦ Cosmetics
- ✦ Construction
- ✦ Clothes
- ✦ Hiking and sports equipment





# LUXOPTICA

2019 - to this day

+34%

Increase in organic traffic conversion rate

-18%

Decrease in bounce rate



**F.UA** 2012 - 2020

x2

A more than twofold increase in the conversion rate after updating the mobile version

8 years

We accompanied the store for 8 years, sales conversion rate got better with each update



**SOVA** 2017 - to this day

**x2**

Twofold increase in online sales revenue

**No1**

The company's online store surpassed all the offline chain outlets in terms of turnover and profit





# SOUNDMAG.UA

2016 - to this day

x5

Fivefold increase in the average purchase amount after several small updates of the online store

x3

We entered the premium market segment and achieved a threefold increase in repeat sales after a complete renovation of the project



# We don`t offer standart solutions for everyone

Every business is unique, and we take a custom-tailored approach







**We are well-versed in both dog food and mechanics of selling mobile phones, since we **big deep into our customers` products****

We take on a maximum of 20 new projects per year, which allows us to sweat the details of each and every project without forgetting about our long-term customers



# Our competencies

01

## FULL-SERVICE E-COMMERCE SOLUTIONS

We will develop an online sales system tailored specifically to your business needs.

Thanks to our efforts, the success of your online store or marketplace will no longer depend on random factors: search engine ranking, suppliers' and competitors' prices.

02

## DIGITAL MARKETING

We extract true value out of the product and convey it to the other side of the screen

03

## UX/UI DESIGN

We increase website's conversion rate, average purchase amount and repeat purchase rate

04

## BRANDING & IDENTITY

We think out the concept of brand image and place it on the most effective media

05

## PROGRAMMING & INTEGRATION

We choose and implement appropriate technologies, and also give tutorials on how to use them in an efficient way

06

## E-COMMERCE CONSULTING

We will help resolve any issues that keep you awake at night



**Our solutions are ideally suited for businesses that do not simply “make money”, but also create certain values**



**We strive to discover the real Sense of the product and convey this feeling to a customer even via the internet**



# So, let's do some special e-commerce magic together?

We may be the company you've been  
looking for

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